

Winning the Workforce War  
 March 17<sup>th</sup>, 9:00 AM – 3:00 PM, Fort Piqua Plaza Banquet Center

**Breakout Sessions**

**9:15-10:00**

TOPIC	PRESENTER(S)	ORGANIZATION	SUMMARY	FACILITATOR
<b>Hometown Opportunity.com</b>	Jared Ebbing	Director, Mercer County Economic Development	<a href="http://www.HometownOpportunity.com">www.HometownOpportunity.com</a> Mercer, Darke and Auglaize Counties have developed a comprehensive approach to having a single website location where employers recruit and where residents find jobs. Their comprehensive marketing program over a four year period has demonstrated that cooperative marketing efforts that are promoted through social media can be successful for employers. The name of the initiative was based on attracting students and residents to return back to the area. This well-designed initiative also provides information on careers and training.	Don Harrod
<b>OR</b>				
<b>Career Connections</b>	Students of Ohio Hi-Point	Ohio Hi-Point Career Center	The Governor's Office of Workforce Transformation, the Board of Regents and the Ohio Department of Education have recently developed a career information system for students of all ages for all school districts in Ohio titled Career Connections. Hear from students that are planning their careers.	Marcia Bailey
	Mark Birnbrich	Project Manager, Ohio Office of Workforce Transformation	Learn about the goals to provide students of all ages with information to become more aware of career opportunities; learn of their interests, talents and abilities; explore careers; and make academic and career plans for their future.	
	Carolyn George	Career Pathway Coordinator, Ohio Department of Education	Career Connections offers practical ways for teachers and school counselors, families and community members to show students, as early as in	

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kindergarten, the types of jobs possible for them.

**Breakout Sessions  
 10:00-10:45**

TOPIC	PRESENTER(S)	ORGANIZATION	SUMMARY	FACILITATOR
<b>College Internships</b>	Maggie Varga	COO, SOCHE	The Southwest Ohio Consortium for Higher Education can assist your company works with 21 colleges and universities in our Region to help employers find talented and motivated college interns. There are currently over 120,000 college students in the Miami Valley region. SOCHE helps to take the guess work out of recruiting students. SOCHE manages the application process, hiring, and payroll. SOCHEIntern allows your company to benefit from the energy and fresh ideas that interns can bring while freeing you and your team to focus on the business at-hand.	J.C. Wallace
	Chad Bridgman	Internship Coordinator, Sinclair Community College	Since 1954, Sinclair Community College has partnered with area businesses and organizations to provide Internship work/learning opportunities for students through the Sinclair Business and Public Services Program. Sinclair Interns have proven to be a valuable resource to area employers both before and after graduation. Many organizations consider participation in the program a long-range investment in their success, as well as a vehicle to retain local talent in the Miami Valley.	
<b>OR</b>				
<b>County Initiatives</b>	Sharon Maurice	Director, Workforce Partnership of Shelby County	Our mission is to align our workforce and education systems to respond to the skills needs of business and industry in Shelby County. Schools and industry will	Justin Sommer

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			work together to build workforce training and 21st century skills development programs that will prepare students and employees for current and future local jobs.
Ron Musilli	Workforce Development Manager, Troy Development Council		Through the TroyCareerConnect and Troy Ohio USA websites we are working to attract employees and fill job openings. Our employer-led Career Day and career exploration activities in the Troy City School District and the school districts of Miami County are geared to help students find entry-level jobs and life-long careers. Our employers are engaged in telling their stories directly to students in person and in video.
Lisa Wendel	Career Pathway Coordinator, Darke County Partnering for Progress		Darke County P4P strengthens the linkage between education and training providers and the business community to ensure adequate curriculum and skills development for industrial needs
Rod Moorman	Career Pathway Coordinator, Auglaize-Mercer Business Alliance		Mr. Moorman will be the primary liaison between the local industries and school systems of Auglaize and Mercer Counties to facilitate and develop programs that will encourage the appropriate skills in the workforce to meet the needs of the area businesses.

**Employer Best Practices Luncheon**  
 Noon – 1:00

**We have asked several of the larger employers in the region, including Crown Equipment, Orbis, Midmark and others to talk about their workforce strategies and challenges in a panel**

Greg Myers

**discussion**

**Apprenticeships  
1:00-3:00**

**This is a working session for HR Managers and interested employers to learn about the advantages of internships and how to make them work. The presenters are recognized at the State and national levels as leaders in developing internships with and for employers.**

Linda O'Connor  
 Assistant Director, Career Technical Education, Ohio Department of Education

Apprenticeship is a highly desirable way to train your workers of the future and provides a clear career path as an alternative to a college degree. In an apprenticeship partnership between an apprentice, an employer and a school, students begin work at the end of their junior year of high school. They are then employed their senior year while working and attain their high school degree and a pre-apprenticeship certificate from the school.

These educational organizations also help employers and their employees establish and manage adult internship programs that provide graduates with highly desirable skills and manufacturing credentials.

Tony Trapp  
 Apprenticeship Coordinator, Upper Valley Career Center

The Upper Valley Career Center and the Miami Valley Career Technology Center have been recognized by the Ohio Department of Education as leaders in the field of apprenticeship. They are two of the only educational organizations in the State to have their programs pre-approved by the Department and the Ohio Apprenticeship Council. Ms. O'Connor, Mr. Trapp and Mr. Ewry have been travelling the State of Ohio to explain how to establish

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		and manage apprenticeship programs that meet the criteria for formal Registered Apprenticeship training programs.
Robert Ewry	Apprenticeship Coordinator, Miami Valley Career Technology Center	While the focus will be on apprenticeships for manufacturing, the construction trades and other employment fields also offer pre-apprentice and apprenticeship programs so the model is applicable to many high skill professions.