

**New Bremen NOW!**  
Volume 2, Issue 4  
October 2011

*New Bremen Community  
Improvement Corporation*

# New Bremen NOW!



*News from the New Bremen Community Improvement Corporation*  
[www.newbremen.com](http://www.newbremen.com)

## Welcome to New Bremen NOW!

Fall is here...that means the pumpkins have arrived! Here in New Bremen, we love pumpkin season! Read on to see why pumpkins are a big deal in New Bremen NOW!

### Special points of interest:

- Platinum Auto Group
- Brookside Laboratories chooses New Bremen
- Regional Educators & Manufacturers Join Forces
- Ohio Ballot Issues

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## Featured Business: Platinum Auto Group

Platinum Auto Group is celebrating their 1-year anniversary at their New Bremen location.

October 9, 2010, Platinum Auto Group opened their doors at 4920 State Route 66. The owners, Dave & Steve Heckman, goal was to offer clean, quality pre-owned vehicles at competitive prices.

With a staff of 10, Platinum Auto Group is proud to offer a full-service dealership. Because of their effective website marketing and “no surprises” approach, they are able to draw clientele from as far as Dayton. A big draw of clientele has been from the availability of up to 60 pictures for each vehicle, on their website. “People come here to buy, not shop” says co-owner Dave Heckman. From the

effective website marketing, shoppers already know everything about the car before they see it. On the website, a free CARFAX report is also available.

Platinum Auto Group has access to thousands of cars, if you do not see what you are looking for in their inventory, you can submit a form on their website and they will locate a car for you.

Some key successes of Platinum Auto Group include the friendly, local community as well as competitive prices and being known for the cleanest cars around.

Clients from near and far appreciate the ‘no pressure buying experience’. (cont’d page 2)

**OPEN HOUSE: Saturday, October 8th 9:00—3:00**

Platinum Auto Group Inc. —4920 State Route 66—New Bremen, Ohio 45869

419-629-2610

888-326-3680

## Platinum Auto Group (Continued from page 1)

As part of the full-service dealership offerings, Platinum Auto Group's service department services all makes and models. The service department offers extensive mechanical inspections by mechanics who are ASE certified.

### SERVICE HOURS:

Mon, Tues, Thur. & Fridays:

7:30 am–6:00 pm

Wednesdays:

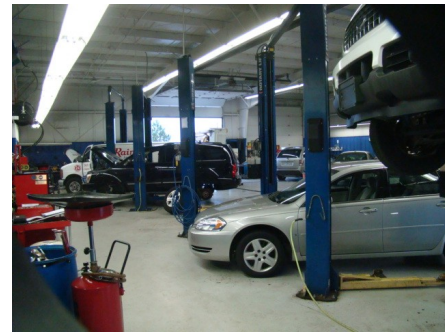
7:30 am–5:00 pm

Saturdays:

8:00–noon

Platinum Auto Group will be holding an Open House, in celebration of their 1-year anniversary. There will be free giveaways, food and refreshments.

Be sure to stop by Platinum Auto Group on Saturday, Oct. 8th, from 9:00am–3:00 pm.



## Brookside Laboratories Chooses New Bremen for its New Location

The Village of New Bremen and the New Bremen School District will be entering into a Community Reinvestment Agreement with Brookside Laboratories, Inc. The project will result in an investment by Brookside of \$2.4 million dollars and the retention of 33 jobs in the area. Within 2 years, the company expects to increase its employee numbers by 10%.

Brookside Laboratories Inc., is regarded as a world leader for high-quality, cost effective and accurate analytical and consulting

services to agricultural, environmental, and sports turf clients throughout the world.

The company currently operates out of New Knoxville. Brookside has outgrown its current building and desires to build a new facility.

In early spring of 2011, Brookside Laboratories approached the Village of New Bremen to inquire about the availability of land in the Bunker Hill Industrial Park and possible economic development incentives that might be available if the company moved to New Bremen.

Brookside Laboratories plans to build a 38,000 square

foot building on a six acre lot along White Mountain Drive. Breaking of ground is to begin in April 2012, with an anticipated completion date of December 2012.

The new facility will be double the size of the company's current headquarters. In addition, there will be enough undeveloped property to add an additional 35,000 square feet for future needs.

Brookside Laboratories was started 60 years ago by E.R. Kuck on his dairy farm outside of New Knoxville. "We've always been a part of Auglaize County's Golden

Triangle, and we're delighted to remain here", said Mark Flock, company president and CEO.

The Village of New Bremen is looking forward to having Brookside Laboratories as a part of its business landscape.

Brookside Laboratories  
[www.blinc.com](http://www.blinc.com)

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## Regional Educators & Manufacturers Join Forces

An initial group of area manufacturing leaders, colleges, career centers, high school officials and local resources have joined together to implement a plan to improve the skill-set and qualifications of entry-level workers in the Manufacturing sector. It is the goal of this initial workforce development effort to make visible the varied types of training that are available to the community and where possible, bring manufacturing training to the local area. Through this effort, a talent pool of qualified employees can be developed that will assist our communities and ensure a stronger economy.

Presently, the unemployment level is 9.2% in the state of Ohio.

However, within a small radius of Auglaize County, there are approximately 250 manufacturing positions going unfilled. The opportunities of employment, at well established manufacturing facilities, offering good pay wages and benefit packages, are available. Unfortunately, there is a gap between the skilled, qualified pool of workers and these positions. For those reasons, this group of employers, educators and workforce professionals have come together, to try to bridge the gap that exists.

The challenges facing the Manufacturing industry includes a lack of workforce

who are prepared to meet technical job requirements. The industry is looking for a pool of workers that have the skills needed to flourish in today's economy. The skills gap is not just a local issue being experienced, it is a national issue. The group believes that this issue needs to be addressed locally for opportunities to be realized. This initiative targets high school graduates, displaced workers, and incumbent workers looking to improve their current skill-set.

Educators at Tri Star, Wright State University-Lake Campus, Rhodes State, Upper Valley Career Center, Apollo Career Center and the West Central Ohio Manufacturing

Consortium (WCOMC) have course work in: machine trades (including CNC machining), welding, robotics, PLC, electrical and several other programs.

Future offerings in the area, are being considered and will be rolled out in the near future. Some of these programs require as little as three months of training to become certified.

For those interested, visit individual education websites or go to WCOMC website at [www.wcomfg.com](http://www.wcomfg.com) for current curriculums and contact information.

## The Pumpkin People have arrived...

The New Bremen Community Improvement Corporation partnered with the Southwestern Auglaize County Chamber of Commerce to hold the third annual New Bremen Pumpkin People Contest. Twenty-three local businesses decorated pumpkins and displayed them at their businesses. Participating businesses included: Abloom Flowers & Gifts,

Auglaize-Mercer YMCA, Bolly's Restaurant, Coldwell Banker-South Shore Realty, The Cornerstone Shop, Dairy Queen, Elmwood Assisted Living, The Fireside Pub, First National Bank, Gilberg Furniture, Gilberg-Hartwig Funeral Home, Hair Performers, Homan Interiors, La Piazza, Minster Bank, New Bremen Coffee Co. and Books,

New Bremen Eye Care, New Bremen Massage, Pizza Hut, Platinum Auto Group, ReMax Select and Western Ohio True Value Hardware.

As the pumpkin people appeared locally beginning Tuesday September 20<sup>th</sup>, area residents were encouraged to visit them all and vote for their favorite pumpkin person.

The Southwestern Auglaize County Chamber of Commerce collected and tallied the ballots and announced the top 5 winners:

- 1<sup>st</sup> Place: Auglaize-Mercer YMCA
- 2<sup>nd</sup> Place: Bolly's Restaurant
- 3<sup>rd</sup> Place: Minster Bank
- 4<sup>th</sup> Place: New Bremen Eye Care
- 5<sup>th</sup> Place: Pizza Hut.

For being awarded the First Place Pumpkin, Auglaize-Mercer YMCA received a \$100 credit toward chamber membership dues.



## New Bremen Pumpkinfest 2011



The 6th annual Pumpkinfest was held on Friday, September 23rd & Saturday, September 24th.

The schedule of events offered many highlights, including a 5K Run, a Pie Bake Off, a Mayor's Challenge Pumpkin Regatta as well as a Monster Truck Show.

There were plenty of activities for children and adults, from morning to night.

New Bremen Pumpkinfest is to be broadcast on the Weather Channel on **October 17th at 9:30 pm.**



## VOTE: On November 8th, 2011 be sure to exercise your right to vote!

There will be 3 statewide issues on the November 8th ballot. Check out this link to read the ballot language as well as the views in favor and opposition of each issue.

<http://www.sos.state.oh.us/SOS/elections/IssueProcBallotBd/BallotBoard.aspx#Issues>



New Bremen Community Improvement Corporation

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## **New Bremen NOW!**

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Visit us on line!  
[www.newbremen.com](http://www.newbremen.com)

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*The New Bremen Community Improvement Corporation, has as its sole purpose, advancing, encouraging and promoting the industrial, economic, commercial and civic development of the Village of New Bremen.*

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## **Community Events...Save the Date...**

- **New Bremen Village Council Meeting:** 2nd and 4th Tuesday of each month at 6:30 PM in the village municipal building
- **New Bremen CIC Meeting:** 1st Tuesday of each month at 6:00 PM in the village municipal building
- **Coffee with Administration, Saturday, October 8th:** 9:00 am, at New Bremen Coffee & Books Co.
- **Thanksgiving Day: Thursday November 22nd & Fri., Nov. 23rd:** Village Offices Closed
- **Trick or Treat, Thursday, October 27th** 6:00-7:30 pm
- **Cider Time:** Sunday, October 30th @ 1:00 pm
- **Coffee with Administration, Saturday, November 12th:** 9:00 am, at New Bremen Coffee & Books Co.
- **Coffee with Administration, Saturday, December 10th:** 9:00 am, at New Bremen Coffee & Books Co.

### **Stocks of Local Interest...**

Values at close on  
**9/30/11**

These values are presented for informational purposes only. Inclusion on this list is not an endorsement or recommendation by the CIC for a specific stock.

Duckwall-Alco (DUCK):  
9.30

Honda Motor Co. (HMC):  
29.15

Wendy's/Arby's (WEN):  
4.59

Sun Oil Co (SUN): 31.01