

Village of New Bremen  
New Bremen Community  
Improvement Corporation



**ECONOMIC &  
COMMUNITY  
DEVELOPMENT  
ACTIVITIES**

# Building Permit Activity



**Residential Construction  
and Renovation:  
\$1,858,000**



**Commercial Projects:  
\$220,000**

# New Businesses



## Elmwood of New Bremen



## Platinum Auto Group

# Marketing

## New Bremen NOW!

Over 175 subscribers

New Bremen Now  
Volume 1, Issue 1  
January 2010

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## New Bremen NOW!



*Development News from the New Bremen Community Improvement Corporation*

[www.newbremen.com](http://www.newbremen.com)

### Welcome to New Bremen NOW!

Welcome to the first issue of New Bremen NOW! The goal of this quarterly newsletter is to keep you informed of the development activities taking place NOW in our community.

meet the members of the CIC Board of Trustees, project updates, and the dates of upcoming events.

In future issues we will include information about development programs and topics of interest to local businesses.

We hope you find New Bremen NOW! Informative. If you suggestions for future content, please contact Karen Mauch, Economic Development Director for the village at [nbecon-dev@nktelco.net](mailto:nbecon-dev@nktelco.net).

In this first issue you'll find a history of the CIC, a chance to

#### Special points of interest:

- Welcome to New Bremen NOW!
- The History and Mission of the CIC

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### The History and Mission of The Community Improvement Corporation

The official agent for economic and community development for the Village of New Bremen is the New Bremen Community Improvement Corporation (CIC). While many may think that the CIC is the first organization to promote the economic development of our community, this is not the case.

Documents donated to the New Bremen Historic Association show that another organization, The New Bremen Development Corporation, was in existence in the late 1950's. The documents indicate the organization was a partnership of the local government and local businesses and residents. A list of contributors to the organization includes some long standing businesses in New Bremen. Among them are First National Bank, American Budget Company, Schwieterman's Drug Store, Western Ohio Hardware, IGA Market, and Walt's Barbershop.

It appears as though while active in the late 1950's, the New Bremen Development Corporation experienced a period of inactivity until the late 1970's.

In July, 1979, The New Bremen Community Improvement Corporation filed papers of incorporation and was formally approved by then Ohio Secretary of State, Anthony J. Celebrezze.

The members had a vision to develop an industrial park for New Bremen. Under the leadership of then Mayor, Urban Buscher, a plan was developed and the CIC began to actively negotiate with local land owners. Parcel by parcel they were able to acquire land for what is now Bunker Hill Industrial Park.

Fully equipped with roads, water and sanitary sewer, Bunker Hill Industrial Park is a valuable asset to the community. It is home to 9

businesses, which employ over 200 workers. Along with Crown Equipment, the area's largest employer, the businesses in Bunker Hill form the backbone of New Bremen's local manufacturing economy.

The New Bremen Community Improvement Corporation has as its sole purpose, "advancing, encouraging and promoting the industrial, economic, commercial and civic development" of the Village of New Bremen.

The organization continues to be a partnership of public and private interests. The 15 individuals who serve as Trustees for the CIC are representatives from local governments and businesses who volunteer their time for the betterment of the village and surrounding community.

# Marketing-TV Commercials

145 spots on Fox 45/Dayton 22

- New Bremen as a place to visit
- New Bremen as a place to do business



“I appreciate that you would do that for a small business.”

MAC online post

# Marketing

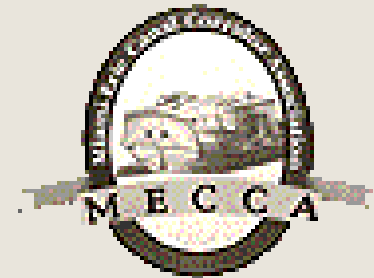


## You Tube Channel

- <http://www.youtube.com/newbremenohioecondev>



# Partnerships



**WEST CENTRAL OHIO  
NETWORK**

# Auglaize County Economic Development Coalition



- Re-design of Auglaize.us website
- Targeted Industry Study
- Sales trip to Cleveland to visit with Real Estate and Site Selection Consultants



# Community Development Activities



- Miami & Erie Canal Visitors Center (Lockkeepers House)
  - Dedication in June
  - Home to Southwestern Auglaize County Chamber of Commerce



# Rotary Centennial Park



- Partnership with NB-NK Rotary Club
- \$200,000 Investment

# Community Development



- Electric Department Building in Bunker Hill Industrial Park
  - Completed in December 2010
  - \$600,000 Investment



# Community Development



- **Public Improvements**

- Resurfacing Elk Drive from Fox St. south
- Canal Street/Plum Street parking lot completed in June
- New storm drainage in Lions Club park



# Looking Forward



- **Public Improvements**

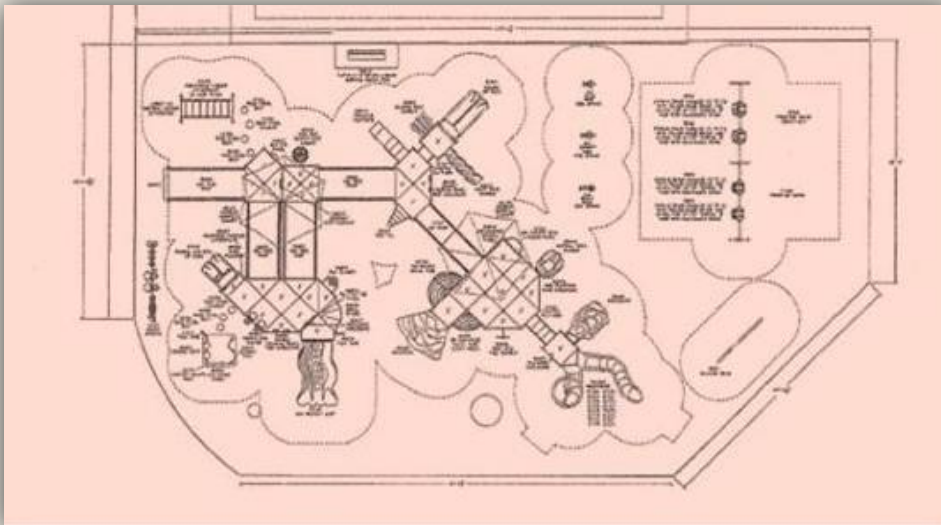
- Enclosure of the Kuest Ditch between North Eastmoor Drive and Circle Drive
- Walnut Street Sewer Project between Cherry and First Street
- Bear Drive—south of Monroe Street



# Looking Forward



- **Sunshine Playground**
  - 100% ADA Certified Playground
  - Partnership with NB-NK Rotary Club



# Looking Forward



- ✦ Maintaining current relationships with existing businesses
- ✦ Continue marketing efforts
- ✦ Build on the successes

